EASTERNPAK

CORRUGATED BOARD PACKAGING SOLUTIONS



EASTERNPAK

CORRUGATED BOARD PACKAGING SOLUTIONS



NAPCO GROUP AT A GLANCE



In March 1956, Georges N. Frem, recognizing that the demand for packaging materials in the Arabian Gulf was bound to exponentially increase, forged a partnership with future-minded Saudi businessman Abdul Rahman Al-Moaibed to create the National Paper Products Company in Dammam. NPPC was the first manufacturing plant for paper bags, cement bags, tissue rolls and plastic crates in Saudi Arabia.

Initially supplying Aramco and a small institutional market, the company quickly expanded to produce tissue consumer products given the high demographic growth and new market needs. In 1963, NAPCO pioneered plastic film manufacturing in the Arabian Gulf, two decades before the inauguration of the plastic resin industry.

Nearly 60 years after its establishment, NAPCO companies have diversified to manufacture a wide array of products for diverse markets around the globe. Today, they are structured across three strategic business units: Consumer Products Division, Flexible Packaging Division and Paper Containers Division.



EASTERNPAK



Located in Saudi Arabia, EASTERNPAK is an internationally oriented company that aims to add value to industrial and agricultural commodities by manufacturing and converting sustainable packaging to meet its customer's needs.

Since its founding in 1994, the company has offered a wide range of creative and recyclable corrugated packaging solutions to the GCC, Africa and Levant markets.

Our results-driven team of packaging designers, technologists and production experts specialize in supplying carry solutions, shipping and transportation boxes, and high-resolution promotional packaging, in addition to catering and delivery boxes.

To comply with the standards set by the industry, EASTERNPAK is an ISO-9001:2008, BRC-IOP, GMP and a HACCP-certified manufacturer and seeks continuous excellence in all the services it provides.

EASTERNPAK is a NAPCO company, a sister company of INDEVCO Group.





"WE WORK TO REINFORCE OUR COMMITMENT TO SOCIAL RESPONSIBILITY BY MANUFACTURING INNOVATIVE AND RECYCLABLE PAPERBOARD PACKAGING, AND WE AIM TO BE PERCEIVED AS THE COMPANY OF CHOICE BY SEEKING EXCELLENCE AND EMBRACING NAPCO CORE VALUES."



WE STRIVE FOR SUSTAINABILITY

While packaging is an integral part of modern day living designed to protect, preserve, promote and enable efficient distribution of consumer goods, it is essential to EASTERNPAK to contribute to a sustainable society by making sustainable packaging across the supply chain.

In order to play an active role in building a sustainable society and minimizing the negative environmental impacts caused by manufacturing activities, EASTERNPAK is committed to investing in equipment, accreditations, training and innovation and to sourcing renewable or recycled materials.

Corrugated board, the primary material we use in our manufacturing processes, is sustainable by nature. It is an environmentally friendly product made from organic materials such as paper and starch glue. With this green advantage in hand, we make every effort we can to manufacture products with the minimum environmental impact possible.



FROM CONCEPT TO DELIVERY

SAMPLE Digital and physical

DESIGN product samples for the perfect quality check

CLIENT BRIEF

Structural and innovative concepts tailored to your marketing needs

PRINTING AND **FINISHING PROCESSES**

High-resolution flexographic pre-print with water-based varnish and other ornamental finishing techniques

PRODUCTION

Centralized job information database along with strategically located manufacturing sites

AFTER-SALES SERVICES

Online support and a dedicated customer service department

DELIVERY

On-time delivery services



WE CAN SERVE ALL YOUR NEEDS





FOOD AND BEVERAGE
AGRICULTURE
TAKEAWAY FOOD AND BEVERAGE
ELECTRICAL APPLIANCES
CHEMICAL AND PETROCHEMICAL
OFFICE AND PRINTING PAPER
PERSONAL GOODS
HOUSEHOLD GOODS
BUILDING AND CONSTRUCTION
BUSINESS SERVICES
PHARMACEUTICAL









CARRY SOLUTIONS

There are numerous ways in which corrugated board can serve as a carry solution. Whether a storage box, a sales kit or a promotional pack, our corrugated packaging can incorporate different handle styles that are customized to your needs and offer carrying convenience.



BOTTLE CARRIERS

Our bottle carriers are designed to accommodate between one and four bottles, in addition to a wide variety of promotional items.



PACK CARRIERS

Designed to increase customer satisfaction by facilitating the carrying of multiple cups or bottles, pack carriers are a classic solution for the beverage and takeaway sectors.

TECHNICAL SPECS

PAPER	Brown or white Uncoated or coated Virgin or recycled
FLUTING	B, BE, E, T
PRINTING	Flexography: Post-print (up to 5 colors) or pre-print (up to 6+1 colors)



WRAP CARRY CARTONS

Wrap carry cartons enclose the product for full protection and easy carrying while maximizing the promotional surface.



MULTIFUNCTIONAL CARRIERS

Our multifunctional carriers are designed to satisfy your specific needs and to provide functional and customized carry solutions for a variety of product types and dimensions.

PROMOTIONAL AND DISPLAY

Our promotional and display packaging solutions consider the ease and speed of shelf filling as well as how to optimize the appearance and promotion of your brand. Since a majority of purchase decisions are taken directly at the point of sale, it is important to use displays as a marketing tool to effectively communicate brand messages to the consumer. Our wide range of customized promotional packaging uses structural and creative designs to maximize your brand's impact and increase sales.

COUNTER-STAND DISPLAYS

Customized in various structures, our counter stands are designed for convenient display on supermarket and retailer counter-tops.



POWDER DETERGENT BOXES

Printed and laminated corrugated boxes with moisture barriers, easy-open tear tapes, and paper or plastic handles are ideal for packing powder detergents.



TECHNICAL SPECS

PAPER	Brown or white Uncoated or coated Virgin or recycled
FLUTING	B, BC, BE, C, E, T
PRINTING	Flexography: Post-print (up to 5 colors) or pre-print (up to 6+1 colors)



SHELF-READY PACKAGING

Delivered in a ready-to-sell merchandising unit, these display boxes reduce shelf replenishment time and optimize stock and shelf space management.



PROMOTIONAL BOXES

Ideal to help your products stand out on the shelves, promotional boxes are made from micro-flutes providing rigidity and a great promotional surface.

SHIPPING AND TRANSPORT

We provide strong, high-quality and sustainable shipping and transport solutions that are suitable for a variety of industries and purposes. Tailored to protect your goods during transportation, our products ensure safety and stacking resistance while providing an easily printed base for effective branding communications.



BULK BINS

Designed to endure logistical requirements for heavy weights, our double and triple bulk bins are an excellent solution for storing and shipping bulk solid or liquid products.



CONTAINERS

A multitude of practical and recyclable regular slotted containers are used to transport a wide range of consumer products. This upright box usually has outer flaps that meet at the center on both the top and bottom surfaces.



INDUSTRIAL TRAYS

Our customized industrial trays are optimized for pallet stacking, and they meet various supply chain demands whether commercial or logistical.



WRAPS

A world-renowned packaging style for bottling companies, our corrugated wraps guarantee firm product grouping, with a considerable cost advantage over regular slotted containers.

TECHNICAL SPECS

PAPER	Brown or white Uncoated or coated Virgin, kraft or recycled
FLUTING	B, BCC, BC, BE, C, E, T
PRINTING	Flexography: Post-print (up to 5 colors GCMI), pre-print (up to 6+1 colors) or one color/spot (standard resolution)

CATERING AND DELIVERY

Our corrugated catering and delivery line for the restaurant, food service and catering industries is customizable and FDA-approved for food packaging. In addition, we offer an impressive line of pizza boxes and innovative packaging to fulfill your bakery and deli packaging requirements.

PIZZA BOXES

Ideal for delivering hot and fresh pizza to a satisfied customer, our wide variety of food grade certified pizza boxes are made up of superior-grade raw materials.





SANDWICH BOXES

A range of food grade certified corrugated boxes for sandwiches and burgers in various shapes are available with high-resolution graphics for effective branding.

TECHNICAL SPECS

PAPER	Brown or white Uncoated or coated Virgin or food grade certified
FLUTING	B, E, F
PRINTING	Flexography: Post-print (up to 5 colors) or pre-print (up to 6+1 colors)





PASTRY BOXES

A range of high-resolution printed corrugated pastry boxes are available with window patching, providing effective protection and display of cakes, pastries and sweets.





PRINTING AND FINISHING TECHNIQUES

Whether you are looking for a quick brand impact or informational text with large graphics, our flexographic printing systems and various finishing techniques will make your packaging stand out.

We offer the most cost-effective printing and finishing processes for promoting your product in accordance with international standards and the Saudi and Gulf market requirements.

We specialize in flexographic standard post-print, flexographic high-resolution pre-print with water-based varnish, and other finishing techniques.

HOW WE SERVE YOU



At EASTERNPAK we work with clients from every imaginable sector, large and small, multinationals to start-ups. Our top priority is to supply quality and smart corrugated solutions catered to our customer's business needs.

Our divisional innovation center and its highly qualified packaging designers and professionals follow a versatile design method that involves different criteria taking any challenge required to meet marketing needs. This approach, guided by the INDEVCO Paper Containers' design philosophy, guarantees product protection and sustainability throughout manufacturing processes while ensuring distinctive visibility at the point of sale.

We design solutions from the initial concept to production, stock-holding and delivery. At the same time, we always consider how we can optimize fluting combinations to provide increased product protection and safety, and reduce losses in the supply chain.

Our customer services team covers direct and online support. We use the latest technology to offer our customers online access to browse our library, view customized 3D interactive samples, request orders, check payments and track orders.





OUR CERTIFICATIONS



ISO 9001:2008



FEFCO
GOOD MANUFACTURING PRACTICE



HAZARD ANALYSIS AND CRITICAL CONTROL POINTS (HACCP)



BRITISH RETAIL CONSORTIUM BRC/IOP

We are an approved supplier for Cadbury, Danone, Kraft Foods, Mobil, Nestlé, Sabic and Yum!





SISTER COMPANIES

LEBANON UNIPAK S.A.L

EGYPT UNIPAKNILE LTD.

UAE ROTOPAK LLC. GREECE UNIPAKHELLAS S.A. **CYPRUS** UNIPAKCYPRUS LTD.

USA

INTERSTATE CONTAINER BRUNSWICK LLC. INTERSTATE CONTAINER CAMBRIDGE LLC. INTERSTATE CONTAINER LOWELL LLC. INTERSTATE CONTAINER READING LLC.

INTERSTATE CONTAINER WESTMINSTER LLC. NEWPORT TIMBER LLC. RB LUMBER LLC.

CORRUGATED BOARD PACKAGING SOLUTIONS, FROM BOARD MANUFACTURING TO PACKAGING CONVERSION, USING THE MOST ADVANCED PRINTING TECHNIQUES

www.easternpak.com

2nd Industrial City, Street #84; P.O.Box 9942 Dammam 31423, Saudi Arabia Phone: +966-13-829-5700; Fax: +966-13-812-1305 E-mail: info@easternpak.com



